

NEW HAIR STYLING LINE

b styling

#BE	PRODUCT/ACTION	HAIR TYPE	TECHNOLOGY/ ACTIVE INGREDIENTS	FINISH	LEVEL OF HOLD	ML
Control	Wax finish gel	Ideal for short and medium hair	Fixcontrol Tech and Multivitamins	Natural look Infinite styles	4	200
Rebel	Flexible wet-effect gel	Ideal for short and medium hair	Fixcontrol Tech and Multivitamins	Wet gloss effect	3	200
Extreme	Extra-strong cement gel	Ideal for short and medium hair	Fixcontrol Tech and Multivitamins	Maximum hold Extra control Infinite forms	5	200
Discipline	Matte wax	Ideal for short and medium hair	Fixcontrol Tech and Multivitamins	Disciplined hair Natural look	4	100
Volume	Styling mousse Thermal protector	Ideal for semi-short, medium and long hair	Anti-gravity Multivitamins	Vertigo Volume	4	250
Curly	Curl enhancer	Ideal for wavy and/or curly hair	Elastech and multivitamins. With thermal protector. Anti-frizz	Very defined and bouncy curls	5	250
Curl Flex	Wave- and curl-defining cream	Ideal for wavy and/or curly hair	Elastech and multivitamins. With thermal protector. Anti-frizz	Hydrated, elastic curls without frizz. Natural look	3	250
Surfy	Hydrating texturing spray	All hair types	Minerals and multivitamins	Sea waves. Surfer and natural look. Volume	3	250
Defense	Thermal protector	All hair types	Multivitamins and nutrients	Protects up to 230°. Straighteners, dryers, curling irons	/	250
Ecofix	Eco lacquer 0% Gas	All hair types	Anti-gravity technology	Hold, firmness and definition. Natural finish	4	250

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